

## Optisights Cookie Policy

At Optisights, we use cookies and similar technologies on our website, <https://www.optisights.cloud> (the “Site”), to automatically collect and store information about your computer, device, and usage of our Site. This helps us enhance the performance of our Site and improve your user experience. In this policy, the term “cookies” refers to these technologies and all similar tools that collect information automatically when you use our Site. You can learn more about cookies and how to manage them in the information provided below.

If you do not agree to the use of these cookies, please disable them by following the instructions in this policy or by adjusting your browser settings to prevent cookies from being placed on your computer or mobile device. Please note that disabling cookies may significantly impact your experience on the Site and could render some features unusable.

In this Cookie Policy, the terms “Optisights,” “we,” “us,” and “our” refer to Optisights Ltd. For further details, please refer to our Privacy Policy (<https://www.optisights.cloud/privacy-policy/>).

### What Are Cookies?

Cookies are small data files that are downloaded to your computer or mobile device when you visit a website. They can be used to make websites work more efficiently, to provide information to website owners, and to enhance your user experience by remembering your preferences and navigation between pages. Cookies may also help us understand whether you are a returning visitor or a new one.

There are two main categories of cookies:

- **First-party cookies:** These are served directly by us to your device.
- **Third-party cookies:** These are placed on your device by a third party on our behalf, typically for analytics, marketing, social media, and other purposes.

Cookies can remain on your device for varying periods of time:

- **Session cookies:** These exist only while your browser is open and are deleted automatically when you close it.
- **Persistent cookies:** These remain on your device even after you close your browser and can be used to recognize your device when you browse the internet again.

### Web Beacons

In addition to cookies, we may use other similar technologies like web beacons (also known as “tracking pixels” or “clear gifs”). These are small graphics files that contain a unique identifier, enabling us to recognize when someone has visited our Site. They help us monitor traffic patterns, deliver or communicate with cookies, track the effectiveness of online advertising, and measure the success of email marketing campaigns. If you disable cookies, web beacons may still detect your visits to our Site but won’t be associated with the information stored in cookies.

### Targeted Advertising

Third parties may place cookies on your device to serve ads through our Site. These companies may use information about your visits to this and other websites to provide relevant advertisements for goods and services that may interest you. They may also use technology to measure the effectiveness of ads. The information collected does not enable us or these third parties to identify you personally unless you provide such information to us.

## How Do We Use Cookies?

We use cookies to:

- Track traffic flow and user navigation patterns on our Site.
- Understand the total number of visitors and the types of browsers and operating systems they use.
- Monitor and continuously improve the performance of our Site.
- Customize and enhance your online experience.

## What Types of Cookies Do We Use?

We use the following types of cookies on our Site:

### 1. Essential Website Cookies

These are necessary for the Site to function and provide services such as accessing secure areas. Without these cookies, the services you require, like transactional pages and secure login, cannot be provided.

Cookie name	Source	Purpose
OptisightsState	Optisights	Optisights' Session information
CognitoIdentityServiceProvider.*	Optisights	Optisights' Authentication
amplify-signin-with-hostedUI	Optisights	Optisights' Authentication

### 2. Functionality Cookies

These cookies allow us to remember the choices you make and provide enhanced, more personalized features. For example, these cookies allow us to:

- Save your location preference if you have set your location on the homepage in order to receive localized information;
- Remember the settings you have applied, such as layout, text size, preferences, and colors;
- Show you when you are logged in; and
- Store accessibility options.

Cookie name	Source	Purpose
OptisightsState	Optisights	Functionality of the website
_ga	Optisights	Google Analytics
_ga_XXXXXXXXXX	Optisights	Google Analytics

## How to Control or Delete Cookies

Most browsers allow you to change your cookie settings. These settings are typically found in the “options” or “preferences” menu of your browser. For more information on how to manage cookie settings, consult the help section of your browser or the documentation for your specific browser version.

Please note that if you choose to disable cookies, you may not be able to fully experience the features of our Site.

For more information on adjusting your browser and cookies settings:

[The following pages have information on how to change your cookies settings for the different browsers:](#)

- [Cookie settings in Chrome](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Safari and iOS](#)

## Third-Party Websites’ Cookies

When you use our Site, you may be directed to other websites for activities such as surveys, payments in non-U.S. currencies, or job applications. These websites may use their own cookies, which are beyond our control.

If you use social media sharing buttons on our Site, such as those for Google, Twitter, or Facebook, these companies may set cookies on your device. You can find more information on their policies here:

- Google Privacy Policy (<https://policies.google.com/privacy?hl=en-GB>)

## Need More Information?

For more details about cookies and their use on the internet, you may find the following resource helpful:

- [All About Cookies](#)

## Cookies that have been set in the past

If you have disabled cookies, we may still use information collected from cookies before your preferences were set. However, we will cease using the disabled cookies to collect any further information.

## Contact us

If you have any questions or comments about this Cookie Policy or privacy matters in general, please contact us via email at [privacy@optisights.cloud](mailto:privacy@optisights.cloud).

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